The Promise of Technology

Using technology to optimize the phases of attendance intervention management

There are five basic phases to addressing and managing chronic absence in schools. Below we have tips for leveraging technology to optimize each phase at scale:

PHASE 1

Engage Students and Parents

✓ Collect **preferred contact method** and **accurate contact information** from **students and parents**; email and text are the most preferred methods based on recent research and as explained here by tech guru Kathleen Morris

✓ **Personalize the communications** (technology allows for automated population of personal information such as first name, last name, student name, grade, teacher etc.)

✓ Make the communications **relevant and timely**, again automation can help with setting messages up based on triggers that automatically initiate the sending of the message
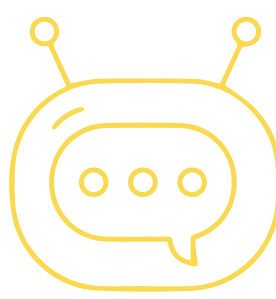
PHASE 2

Recognize Good and Improved Attendance

✓ **Use email or texts to recognize students** for their participation and completion of assignments

✓ **Keeping parents in the communications** loop empowers them to provide the recognition from the parent on their student's attendance and participation

✓ **Use automation** to set up triggers so that rewards and recognition are sent dynamically upon notification

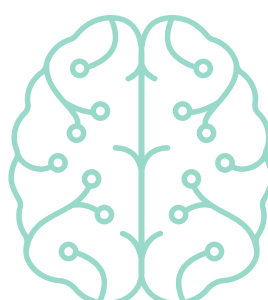### PHASE 3

Monitor Attendance Data and Practice

✓ **Automation and artificial intelligence powered attendance management solutions** allow schools and districts to monitor their data, use it to organize their attendance improvement strategy and ensure chronically absent students receive the support they need – at scale
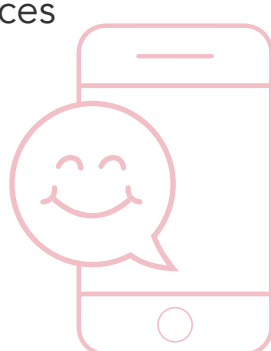
PHASE 4

Provide Personalized Early Outreach

✓ **Technology solutions enable using data to trigger early caring outreach** to families and students who are already missing too many days of school.

✓ **Simple SMS text messages can be useful for identifying barriers to attendance** and the supports or resources that would help improve attendance.

✓ **Technology allows for outreach to be personalized** to better connect, engage and communicate with students and their families

PHASE 5

Develop Programmatic Response to Barriers

✓ **Technology solutions enable the use of qualitative and quantitative information** to examine what factors might be affecting attendance

Technology can assist with the development of programmatic response with appropriate solutions, whether that involves access to technology, meals, tutoring, mentoring, morning or afterschool care and other approaches.

Learn more at www.AllHere.com/attendance

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